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New spa association created for Canadian province of Quebec

BY Tom Walker



Image: Lucie Brosseau, president of the new association

The booming spa sector in Eastern Canada has resulted in the formation of a new association for wellness operators located within the province of Quebec.

Association Québécoise des spas (AQDS) has been founded with a mission to support and represent all spas in Quebec - the only Canadian province whose sole official language is French at governmental level.

A founding committee was formed to implement the new association. Members include Le Scandinave Spa president Pierre Brisson; Sylvie Lessard, director of the spa at Manoir du Lac William; and Spa Eastman president Jocelyna Dubuc.

Lucie Brosseau, CEO of Alliance Spas Relais Sante, has been named the first president of AQDS.

The association will look to develop strategies and tools to assist the industry to become more professional, as well as represent its interests at governmental level.

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